



KOHLHASE & SÖHNE

Press Release

Rocky Patel Sapphire – A New Gem

Rellingen, September 8, 2026 – With the Sapphire, Rocky Patel is introducing a new highlight from its exclusive jewelry and precious metals line to the German market. Following the Gold Label and Emerald, here comes the third »jewel“ from Rocky Patel – a cigar whose extraordinary presentation alone sets high expectations. In Germany, the Rocky Patel Sapphire is distributed exclusively by Kohlhase & Söhne. The market launch is currently scheduled for November 2026.

When the packaging itself becomes a statement

Anyone familiar with Rocky Patel knows that with him, the experience doesn't begin with the first draw. It begins with the box itself. It's part of the overall concept.

With the luxurious packaging and eye-catching band, Rocky has once again succeeded in increasing anticipation for the new Sapphire. Over a year was spent working on the design alone – with the goal of giving the Sapphire a presentation that lives up to its name.



The gemstone-shaped box makes it clear that this cigar is something special. The luxurious packaging is more like a jewelry box than a classic cigar box.



KOHLHASE & SÖHNE

127 blends. 18 months. One idea.

To develop a cigar that lives up to this presentation, 127 blends were smoked, discarded, modified, and continually refined. With each new version, the balance between flavor, strength, and sweetness was further refined. Over a period of about 18 months, what Rocky Patel ultimately accepted as Sapphire took shape, step by step.

To create it, Rocky Patel drew deeply from his own tobacco reserves. The filler tobaccos used were, in some cases, grown as early as 2014 and have now aged for six to seven years – or even longer.



The bands are also eye-catching in any humidor.

The Tobacco Blend

What makes it special: With the exception of the wrapper, the tobacco comes from Rocky Patel's own plantations.

Even the Honduran Jamastrán binder is his own tobacco. Rocky has owned the farm there for three years – and the Sapphire marks the first time his own Honduran tobacco has been used in one of his blends.

The Sapphire is manufactured in Nicaragua, at Patel's Tavicusa factory in Estelí.



KOHLHASE & SÖHNE

The Flavor Experience

From the very first draw, the Sapphire is smooth, balanced, and immediately expressive. Notes of coffee beans and espresso unfold, accompanied by caramel, sweet spices, and hints of chocolate, which add richness without overwhelming the palate.

»The flavors don't compete with one another to draw attention as loudly as possible. They work together in harmony.«

What makes this experience particularly distinctive is the long-lasting sweetness—a rare quality achieved through meticulous composition and fine-tuning of the blend. From the first to the last draw, the cigar remains harmonious and consistently medium-bodied.

A gem for special moments

With the Sapphire, Rocky Patel has created a cigar in which appearance and content speak the same language.

On the outside: luxury, elegance, and a design that instantly catches the eye.

On the inside: aged tobacco, careful fermentation, complex flavors, and a natural sweetness that is anything but common in a Nicaraguan-inspired blend.

A blend that draws on 18 months of development, decades of experience, and tobacco aged for six to seven years.

Product Information at a Glance

Robusto: RG: 50 | Ø 20 mm | Length: 140 mm | Retail Price/Stick: € 14.80 | Retail Price/Box: € 296.00

Toro: RG: 52 | Ø 21 mm | Length: 165 mm | Retail Price/Stick: € 16.40 | Retail Price/Box: € 328.00

Corona Gorda: RG: 46 | Ø 18 mm | Length: 152 mm | Retail Price/Stick: € 13.60 | Retail Price/Box: € 272.00

Origin: Nicaragua

Wrapper: Mexico (San Andrés)

Binder: Honduras (Jamastrán)

Filler: Nicaragua & Honduras

Strength: 3.5 out of 5

Flavor: Coffee, caramel, sweet spices, chocolate

Packaging unit: Box of 20

Importer: Kohlhase & Söhne GmbH

Additional product images can be found at: Kohlhase & Söhne [Mediabase](#)



KOHLHASE & SÖHNE

Press Contact Kohlhase & Söhne GmbH

We are happy to assist you with media inquiries and further information:

Katharina Kohlhase

Kohlhase & Söhne GmbH

📍 Herman-Löns-Weg 36 | 25462 Rellingen

☎ +49 4101 7853387

✉ katharina.kohlhase@kohlhase-soehne.com

🌐 kohlhase-soehne.com